



# THE DAWN OF A NEW PRESENTATION ERA

## WITH THE POS-T BOB

The fresh food category needs clarity. Different packaging formats and short shelf lives often make shelf management a challenge. With the POS-T BOB, shelf maintenance becomes effortless: the freshness tray automatically moves products to the front – always visible, tidy, and ready to grab. No tipping, no gaps, fewer write-offs. Installing the POS-T BOB is child's play thanks to the optimised front profile, and it fits every standard shelf. The result: a neat shelf display, satisfied customers, and increased sales.

### Your benefits:

- Better visibility and accessibility of products
- Attractive and permanent front presentation
- Easy attachment of ESL and scanning profiles to the front profile
- Reduced write-offs
- Savings on the purchase of acrylic shelves and avoidance of storage costs
- Sustainable: less material wear, reduced resource waste
- Simple, tool-free installation



Find more information here.  
[www.postuning.com/bob](http://www.postuning.com/bob)

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